



**BUSINESS**  
**ADMINISTRATION**  
ACCOUNTING AND  
FINANCIAL STRATEGY  
COMPUTER ENGINEERING  
FINANCIAL BUSINESS  
STRATEGY ENGINEERING

INTERNATIONAL RE  
LAW  
ECONOMICS  
APPLIED MATHEM  
MATHEMATICS  
STATISTICS

**ITam**

# THE BEST EDUCATION

## The tools that will guide you on your way

At ITAM, you will develop skills that will make you stand out from the rest and allow you to become a highly sought out professional not only in the private, public, and social areas, but also in those of education and research.

Our undergraduate program will give you an interdisciplinary education consisting of economic, humanistic, and quantitative courses as well as a comprehensive understanding of business theories and models. Moreover, you will develop the necessary skills to be successful in the business area or in any other area that you desire.

Upon completing your undergraduate degree in Business Administration, you will have the training required to

- Run businesses or departments within companies; evaluate and create new business opportunities.
- Diagnose companies' specific problems and suggest solutions.
- Combine analysis and performance.

Our professors are committed to the creation of knowledge, thus their works have important academic influence because they can determine public, business, and industrial policies in our country.

As an ITAM student, you will have access to our research centers, where you can collaborate and have access to the most recent works:

- Center of Development of Family Firms
- Center for Business Intelligence
- Finance Center

You will also have the opportunity to participate in the following activities enriching your academic experience beyond the classroom:

- International and national contests on business simulations and case studies.
- Participation in our student associations, such as Beta Gamma Sigma (an honorary and international organization of academically successful business students) and AFITAM (Association of Finance-Oriented Students), where you will put into practice your knowledge and network with corporate executives and other related student associations.

Likewise, you can select among the following ten specialization areas:

- Business Development
- Strategic Management
- Finance
- Research in Business Administration
- Marketing
- International Business
- Business Operations
- Information Systems
- Political Science
- Economics

If you wish, you also have the option to pursue two undergraduate programs concurrently, thereby obtaining two professional degrees. Furthermore, you also have the opportunity to take some courses abroad thanks to ITAM's Exchange Program, which has more than 80 agreements with the world's best universities.

# EXCELLENCE

## The professors that will guide you on your career path

ITAM's faculty holds graduate degrees from the world's best universities. Our professors are professionals in their area of specialty with vast amounts of experience. The professors, besides teaching the concepts of the most renowned authors in the field, will also contribute their own theories and views.

Besides their teaching duties, they are engaged in the development of research and technology projects which have important academic influence because many of their publications are used in other Mexican universities and in other countries.

The size of our institution allows you to receive personal attention from our full-time faculty, who are fully available to help you in your studies. The part-time faculty will also share with you their knowledge of topics of their specialty, thereby giving you the opportunity to learn from their experiences.

Moreover, you will be able to take classes with foreign professors from the world's most prestigious universities.

# EXPERIENCE

## Resources offered by ITAM

Our university offers the services and facilities to optimize your personal and academic development.

### Student Life

Reflecting our institutional values, ITAM supports serious and committed student publications and activities.

### Financial Aid

ITAM is committed to providing a vast program of academic scholarships and grants, complemented by a loan program. Find the best option for you at [www.becas.itam.mx](http://www.becas.itam.mx)



HeForShe



EPIC LAB  
INSTITUTO TECNOLÓGICO AUTÓNOMO DE MÉXICO



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el supuesto

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BEF



## Library

You will have access to a comfortable and modern library providing the necessary bibliographical support to accomplish your work: millions of journal articles, newspapers and books from online sources, access to the most important academic databases, course textbooks, and a collection of approximately 400,000 printed materials, among other services. [www.biblioteca.itam.mx](http://www.biblioteca.itam.mx)

## Technology

You will have the necessary technological infrastructure to better accomplish your studies: Internet, Wi-Fi, computer rooms, and access to the world's best information systems.

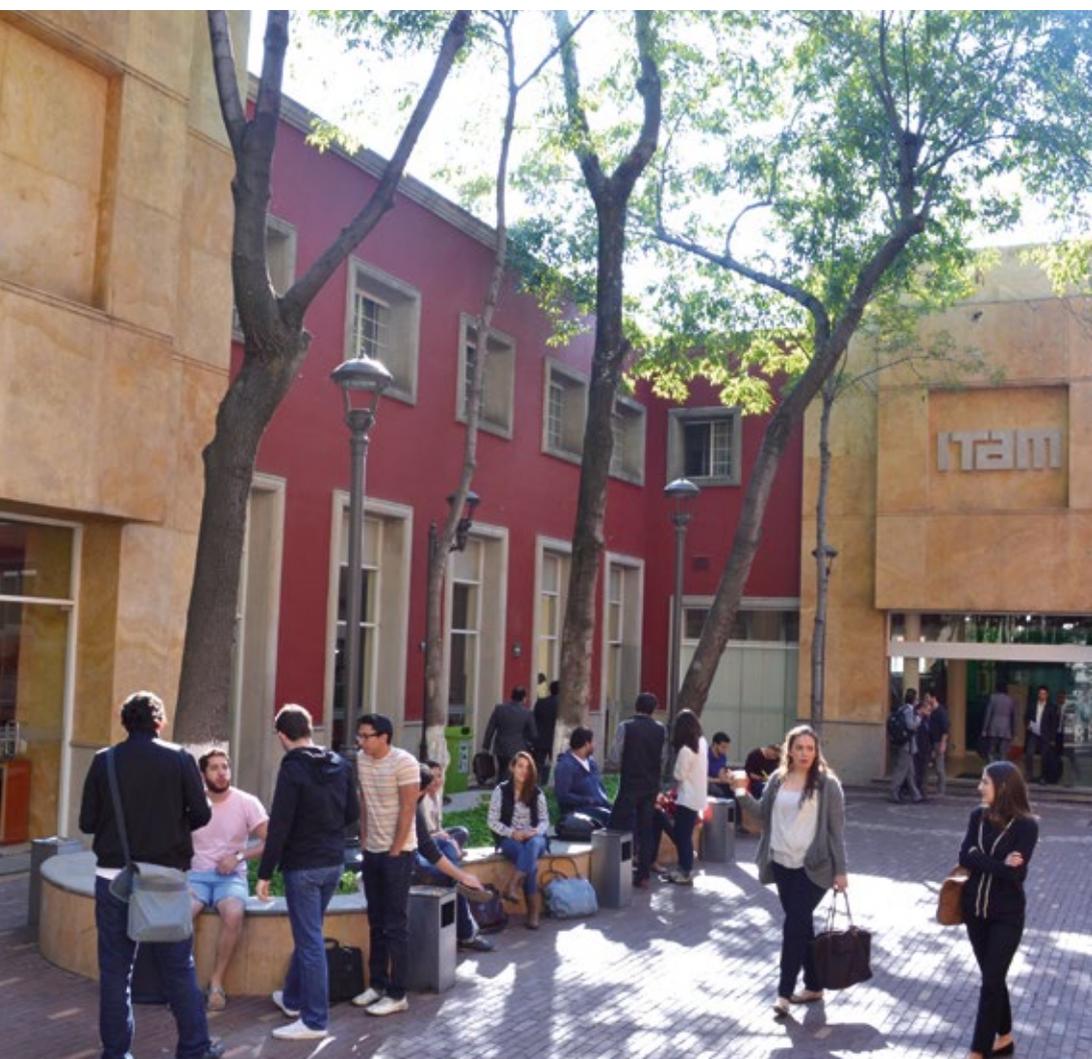
## Social Commitment

ITAM is fully aware of its commitment to society and as such it is an active participant in community help programs. [www.compromiso.itam.mx](http://www.compromiso.itam.mx)

Our community also supports our stellar students so that they can finish their studies. [www.donar.itam.mx](http://www.donar.itam.mx)

## Sports

ITAM organizes and promotes sport events by consulting and providing training in the various sports that our students desire to participate in. You will have at your disposal the following sport facilities: indoor soccer, basketball and volleyball courts, a gym with weightlifting and cardio equipment, showers, lockers, as well as a multi-purpose room where aerobics, dance, and yoga classes are held. ITAM has indoor soccer, football, rugby, and basketball teams. [www.deportes.itam.mx](http://www.deportes.itam.mx)



# ACHIEVEMENT

## The fulfillment of your professional goals

ITAM has a job placement office assisting graduates and students in their last semesters to effectively venture into the job market in their fields. Approximately 60% of the students have a job before completing their degree and 33% find a job in the first six months after completing their degree.

Currently, approximately 60% of ITAM graduates hold high level management positions in their companies or institutions.

Our graduates have been successful in the following companies:

- Private Sector: Procter & Gamble, Unilever, L'Oréal, Danone, Bonafont, Coca Cola, Grupo Modelo, Grupo Bimbo, Nielsen, Banamex, BBVA Bancomer, Santander, HSBC, JP Morgan, Goldman Sachs, GNP, Grupo Bal, Pfizer, Booz Allen, AT Kearney, among others.
- Public Sector: the Presidency of the Republic, National Insurance and Bonding Commission, Department of Treasury and Public Credit, and Bank of Mexico.

They have also been successful creating and developing their own companies. Furthermore, the majority of our alumni study graduate degrees at the world's best universities.

Being an ITAM graduate will also open doors in significant institutions of higher learning and international organizations e.g. the World Trade Organization, the United Nations, the World Bank, among others.



## TAKE THE FIRST STEP TODAY

Contact the Director of the Undergraduate Program in  
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## HIGH SCHOOL LIAISON OFFICE

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**BUSINESS ADMINISTRATION**