



BUSINESS
ENGINEERING
MECHATRONICS
ENGINEERING
INDUSTRIAL
ENGINEERING
FINANCIAL STRATEG
INTERNATIONAL RELATIO
BUSINESS ADMINISTRATION
COMPUTER A
ENGINEERING M

ITam

POLITICAL SCIENCE
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OF

THE BEST EDUCATION

The tools that will guide you on your way

At ITAM you will develop the qualities that will make you stand out from the rest and make you a highly sought after professional both in the public and the private sector as well as in education and research.

Our undergraduate program is based on a complete understanding of the firm (strategies, processes, economy, human resources, finances, technology, among others) reinforced by the command of quantitative methods as well as the application of technology and social sciences. This will give you the necessary training to solve the problems of generations to come.

Upon completing your degree in business engineering, you will be able to

- Provide problem solving to business consulting.
- Create new companies and businesses considering the digital economy.
- Define, redesign, and set in place business systems and new technologies in order to implement strategies.
- Redesign business processes completely and creatively in order to transform it.
- Apply new technologies in order to obtain competitive advantages in businesses.

ITAM's researchers are committed to applied research, and for this reason, their works have an important academic influence because they determine our country's public, business, and industrial policies.

As an ITAM student, you will have access to our five research centers, where you can collaborate or have access to the latest publications:

- Center for the Development of Family Firms
- Center for Business Intelligence
- Center for Finance
- Center for the Study of Competitiveness
- Center for Technological Development
- Center for Creativity, Innovation, and Entrepreneurship

Moreover, you will have the opportunity to participate in the following activities which will enrich your academic experience beyond the classroom:

- National and international contests on business simulations and case studies.
- Participation in our student associations, e.g., Beta Gamma Sigma (international honorary association for highly successful business students), AEITAM (Association of ITAM entrepreneurs) and AFITAM (Association of ITAM financiers), in which you will be able to apply your know-how and network with high-level business executives.
- Contribute to the production of *Dirección Estratégica*, ITAM's business magazine. It has a global approach with a critical and cutting-edge analysis.

EXCELLENCE

The professors that will guide you on your career path

The full-time faculty holds graduate degrees from the world's best universities. They are professionals with a vast amount of experience as academics, engineers, entrepreneurs, managers, financiers, marketing professionals, among others. Thus, in addition to teaching you the most current topics of the field, they will also share their own ideas and opinions, which will provide you with general guides about the behavior of businesses, current aspects and trends in the field.

Our professors are dedicated to both teaching and the development of research projects and technology. Their publications have had an important academic significance since many of the books are used in other Mexican universities and in other countries.

The size of our institution allows you to receive personalized attention from our full-time faculty, who are fully available to help you in your studies. The part-time faculty will share with you their high level experiences in both the private and public sectors which will give you the invaluable opportunity to learn from their know-how. Moreover, you can take courses with visiting professors from the world's most prestigious universities.

EXPERIENCE

Resources offered by ITAM

Our university offers the services and facilities to optimize your personal and academic development.

Student Life

Reflecting our institutional values, ITAM supports serious and committed student publications and activities.

Financial Aid

ITAM is committed to providing a vast program of academic scholarships and grants, complemented by a loan program. Find the best option for you at www.becas.itam.mx



Library

You will have access to a comfortable and modern library providing the necessary bibliographical support to accomplish your work: millions of journal articles, newspapers and books from online sources, access to the most important academic databases, course textbooks, and a collection of approximately 400,000 printed materials, among other services. www.biblioteca.itam.mx

Technology

You will have the necessary technological infrastructure to better accomplish your studies: Internet, Wi-Fi, computer rooms, and access to the world's best information systems.

Social Commitment

ITAM is fully aware of its commitment to society and as such it is an active participant in community help programs. www.compromiso.itam.mx

Our community also supports our stellar students so that they can finish their studies. www.donar.itam.mx

Sports

ITAM organizes and promotes sport events by consulting and providing training in the various sports that our students desire to participate in. You will have at your disposal the following sport facilities: indoor soccer, basketball and volleyball courts, a gym with weightlifting and cardio equipment, showers, lockers, as well as a multi-purpose room where aerobics, dance, and yoga classes are held. ITAM has indoor soccer, football, rugby, and basketball teams. www.deportes.itam.mx



ACHIEVEMENT

The fulfillment of your professional goals

As a student at ITAM, you will join a select group with the skills to respond to the needs of our world as well as the abilities to integrate their multidisciplinary knowledge in the fields of technology and business.

ITAM has a job placement office assisting graduates and students in their last semesters to effectively venture into the job market in their fields. Approximately 60% of the students have a job before completing their degree and 33% find a job in the first six months after completing their degree. Currently, approximately 60% of ITAM graduates hold high level management positions in their companies or institutions.

Our graduates have been successful in

- Private sector companies: Procter & Gamble, Unilever, Banamex, BBVA Bancomer, Coca Cola, Danone, Grupo Salinas, Nacional Financiera, Infonavit, Grupo Balcón, Deloitte, KPMG, GNP, HSBC, Santander, Bain, Boston Consulting Group, among others;
- The Public sector: National Banking and Securities Commission, Secretary of Finance and Public Credit, Bank of Mexico, among others.

In addition, the majority of our alumnus study graduate degrees in the world's best universities.

Being an ITAM graduate will open doors to higher education institutions of excellence and international associations, e.g., the WTO, the UN, the World Bank, among others.



TAKE THE FIRST STEP TODAY

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