ITAM’s educational programs will provide you with the experience and competitive advantages necessary to allow you to reach the high level of understanding and sophistication needed in the financial sector.

In addition to the core courses in Finance, the undergraduate program includes multidisciplinary subjects from different fields consolidating financial knowledge, namely, Accounting, Business Administration, Law, Computer Science, Economics, Statistics, and Mathematics, as well as elective courses allowing you to study in-depth financial topics of your interest.

Upon completing the undergraduate program in financial management, you will be able to

- Use proficiently the internationally accepted tools and concepts known in project and investment alternative evaluation.
- Rigorously interpret and analyze financial statements for multiple purposes such as valuation, credit approval, projection of financial statements, mergers, acquisition, trade prospects, corporate issues, among others.
- Select and propose investment strategies including fixed income, stocks, and derivative instruments.
- Evaluate, measure and mitigate financial risks through the use of comprehensive analytical tools complemented by sound ethical, economic, judicial, and accounting judgment that will build confidence in the investors.
- Successfully manage concepts and tools commonly used in the financial market, whose understanding requires complex quantitative and computing skills for decision-making.

As an ITAM student, you will have access to various research centers that are the link to our country’s financial sector. You will also have access to the best financial, economic, and social information systems, namely, Bloomberg, Reuters, Datastream, Standard and Poor’s, among others.

Thanks to our undergraduate programs, you will have the opportunity to study undergraduate programs concurrently by taking two extra semesters.

Upon completing your undergraduate degree in Financial Management, you will be able to continue your studies in related graduate programs, e.g., Master in Finance and Master in Risk Management.
EXCELLENCE
The professors that will guide you on your career path

ITAM’s Business School is considered by many international organizations as a leading academic center in Latin America. Its faculty consists of full-time professors from the world’s best universities as well as highly successful professionals in their fields. ITAM seeks to educate financial experts with a solid theoretical background and with the necessary training to understand its uses in the workplace. Moreover, it aims to prepare professionals who are capable to apply this knowledge and skills on the job from day one.

EXPERIENCE
Resources offered by ITAM

Our university offers the services and facilities to optimize your personal and academic development.

Student Life

Reflecting our institutional values, ITAM supports serious and committed student publications and activities.

Financial Aid

ITAM is committed to providing a vast program of academic scholarships and grants, complemented by a loan program. Find the best option for you at www.becas.itam.mx

Library

You will have access to a comfortable and modern library providing the necessary bibliographical support to accomplish your work: millions of journal articles, newspapers and books from online sources, access to the most important academic databases, course textbooks, and a collection of approximately 400,000 printed materials, among other services. www.biblioteca.itam.mx
Technology

You will have the necessary technological infrastructure to better accomplish your studies: Internet, Wi-Fi, computer rooms, and access to the world’s best information systems.

Social Commitment

ITAM is fully aware of its commitment to society and as such it is an active participant in community help programs. [www.compromiso.itam.mx](http://www.compromiso.itam.mx)

Our community also supports our stellar students so that they can finish their studies. [www.donar.itam.mx](http://www.donar.itam.mx)

Sports

ITAM organizes and promotes sport events by consulting and providing training in the various sports that our students desire to participate in. You will have at your disposal the following sport facilities: indoor soccer, basketball and volleyball courts, a gym with weightlifting and cardio equipment, showers, lockers, as well as a multi-purpose room where aerobics, dance, and yoga classes are held. ITAM has indoor soccer, football, rugby, and basketball teams. [www.deportes.itam.mx](http://www.deportes.itam.mx)
ITAM has a job placement office assisting graduates and students in their last semesters to effectively venture into the job market in their fields. Approximately 60% of the students have a job before completing their degree and the remaining 33% find a job in the first six months after completing their degree. Currently, approximately 60% of ITAM graduates hold high level management positions in their companies or institutions.

The job market for graduates in financial strategy is vast and diverse. As an ITAM graduate, you will have the knowledge and necessary skills to successfully work in financial and trading spheres both in the private and public sector.

Our graduates have been successful in

- Consulting
- Investment banking
- Brokerage houses
- Commercial banks
- Departments of corporate financial management and treasury
- Regulatory agencies of the financial sector
- Private capital funds.

Furthermore, the majority of our alumni study graduate programs in the world’s best universities.

Being an ITAM graduate will also open doors in significant institutions of higher learning and international financial organizations, e.g., the IMF, the Bank for International Settlements, the World Bank, among others.
TAKE THE FIRST STEP TODAY

Contact the Director of the Undergraduate Program in Financial Strategy
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FINANCIAL STRATEGY