



**ECONOMICS**  
FINANCIAL STRATEGY  
APPLIED  
MATHEMATICS

TELECOMMUNICATIONS ENGINEERING  
BUSINESS ADMINISTRATION  
INDUSTRIAL ENGINEERING

COMPUTER ENGINEERING  
POLITICAL SCIENCE

**ITAM**

ACTUARIAL SCIENCES

# THE BEST EDUCATION

## The tools that will guide you on your way

At ITAM, you will develop the skills that will make you a highly sought after individual both in the public and private sector as well as in education.

In addition to a specialized education, you will also receive an interdisciplinary education including economic theory, mathematics, and the humanities. In this way, you will be capable to deal with the challenges facing our country by employing your knowledge into practice.

Upon completing your undergraduate program in economics, you will be able to

- Understand the behavior of economic variables and propose solutions to our country's great problems.
- Understand market behavior and propose appropriate strategies for companies.
- Comprehend the workings of a globalized economy and suggest efficient investment strategies.
- Suggest policies to fight poverty, economic underdevelopment, and inequality.
- Evaluate the use of economic policy and its effects on the population.

ITAM's researchers are dedicated to both teaching and research. Therefore, their works have an important academic influence in our country's public, business, and industrial policies.

Moreover, you will be able to take courses concurrently with other programs: Political Science, Applied Mathematics, International Relations, Financial Management, Business Administration, and Business Engineering. In this way, you can receive two degrees by studying a few extra semesters. Likewise, you can take courses abroad thanks to ITAM's Exchange program, which has more than 80 agreements with the world's best universities.



# EXCELLENCE

## The professors that will guide you on your career path

ITAM's full-time faculty holds graduate degrees from the world's best universities. Most of the full-time faculty are economists with a PhD degree. They publish original research and they are completely dedicated to teaching and are always available to their students. The part-time professors have a vast amount of experience as academics, government employees, and hold high level positions in both the business and financial world, thus giving you the opportunity to learn from their work practices.

Therefore, the professors, besides teaching you significant economic theories, will also contribute their own ideas and opinions on events happening in the world as well as in Mexico. Furthermore, you will be able to take courses with visiting professors from the world's most prestigious universities.

# EXPERIENCE

## Resources offered by ITAM

Our university offers the services and facilities to optimize your personal and academic development.

### Student Life

Reflecting our institutional values, ITAM supports serious and committed student publications and activities.

### Financial Aid

ITAM is committed to providing a vast program of academic scholarships and grants, complemented by a loan program. Find the best option for you at [www.becas.itam.mx](http://www.becas.itam.mx)



## Library

You will have access to a comfortable and modern library providing the necessary bibliographical support to accomplish your work: millions of journal articles, newspapers and books from online sources, access to the most important academic databases, course textbooks, and a collection of approximately 400,000 printed materials, among other services. [www.biblioteca.itam.mx](http://www.biblioteca.itam.mx)

## Technology

You will have the necessary technological infrastructure to better accomplish your studies: Internet, Wi-Fi, computer rooms, and access to the world's best information systems.

## Social Commitment

ITAM is fully aware of its commitment to society and as such it is an active participant in community help programs. [www.compromiso.itam.mx](http://www.compromiso.itam.mx)

Our community also supports our stellar students so that they can finish their studies. [www.donar.itam.mx](http://www.donar.itam.mx)

## Sports

ITAM organizes and promotes sport events by consulting and providing training in the various sports that our students desire to participate in. You will have at your disposal the following sport facilities: indoor soccer, basketball and volleyball courts, a gym with weightlifting and cardio equipment, showers, lockers, as well as a multi-purpose room where aerobics, dance, and yoga classes are held. ITAM has indoor soccer, football, rugby, and basketball teams. [www.deportes.itam.mx](http://www.deportes.itam.mx)



# ACHIEVEMENT

## The fulfillment of your professional goals

ITAM has a job placement office assisting graduates and students in their last semesters to effectively venture into the job market in their fields. Approximately 60% of the students have a job before completing their degree and the remaining find a job in the first six months after completing their degree. Currently, approximately 60% of ITAM graduates hold high level management positions in their companies or institutions.

Our graduates have been successful in

- Private sector companies, e.g., JP Morgan, Banamex, Bancomer, GNP, Goldman & Sachs, Santander, CreditSuisse, Prudential, Deloitte, IXE, Protego, Televisa, Telmex, Grupo ICA, Grupo Salinas, Nacional Financiera, Grupo Bal, KPMG, among others.
- The Public sector, e.g., Secretary of the Interior, BANXICO, Office of the President, Secretary of Energy, PEMEX, Secretary of Economy, Secretary of Labor, National Securities and Exchange Commission, Infonavit, Tax Administration Service, Afore XXI, Federal Competition Commission, National Statistical Organizations, etc.

Furthermore, the majority of ITAM's alumni study graduate programs at the world's best universities, in particular, graduates of the undergraduate program in Economics have been accepted at prestigious universities, namely, Harvard, University of Chicago, MIT, Princeton, Stanford, Yale, UCLA, Penn, Columbia, Rochester, Minnesota, among others.

Being an ITAM graduate will also open doors in significant institutions of higher learning and international organizations, e.g., the World Trade Organization, the United Nations, the World Bank, the IMF, the OECD, among others.



## TAKE THE FIRST STEP TODAY

Contact the Director of the Undergraduate Program in  
Economics

Dr. Germán Rojas Arredondo

(55) 5628 4000 ext. 3705 /

[rojas@itam.mx](mailto:rojas@itam.mx)

[www.economia.itam.mx](http://www.economia.itam.mx)

## HIGH SCHOOL LIAISON OFFICE

Río Hondo No. 1, Col. Progreso Tizapán

C.P. 01080, Ciudad de México, México

Tel.:(55) 5628 4028

Fax.:(55) 5490 4656

01 800 000 ITAM

[informes@itam.mx](mailto:informes@itam.mx)

f ITAM university

[www.quieroseritam.com.mx](http://www.quieroseritam.com.mx)

# ECONOMICS